

Living as Strangers in a Strange Land

Peter, an apostle of Jesus Christ: To those chosen, living as exiles dispersed abroad in Pontus, Galatia, Cappadocia, Asia, and Bithynia, chosen according to the foreknowledge of God the Father, through the sanctifying work of



the Spirit, to be obedient and to be sprinkled with the blood of Jesus Christ. May grace and peace be multiplied to you. Blessed be the God and Father of our Lord Jesus Christ. Because of His great mercy He has given us new birth



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into a living hope through the resurrection of Jesus Christ from the dead and into an inheritance that is imperishable, undefiled, and unfading, kept in heaven for you. You are being guarded by God's power through faith for a



salvation that is ready to be revealed in the last time.





Living as Strangers in a Strange Land





Hello Again

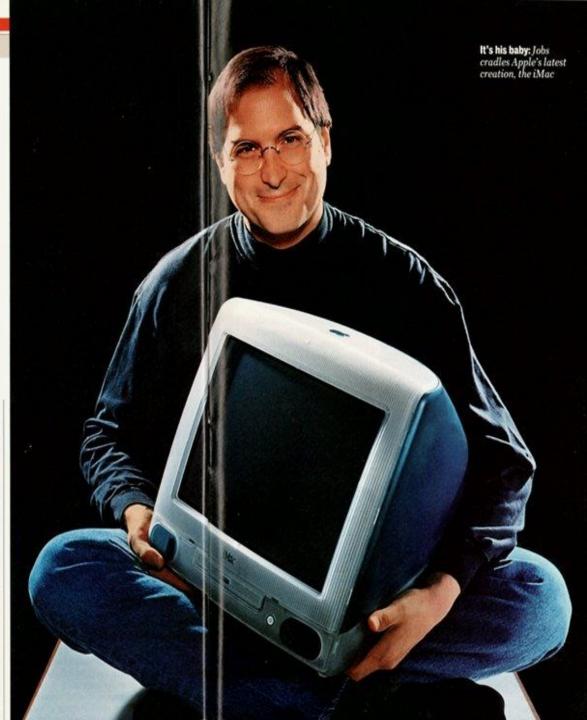
Steve Jobs says the cool new iMac he unveiled last week is only the latest sign of a freshly polished Apple. BY STEVEN LEVY

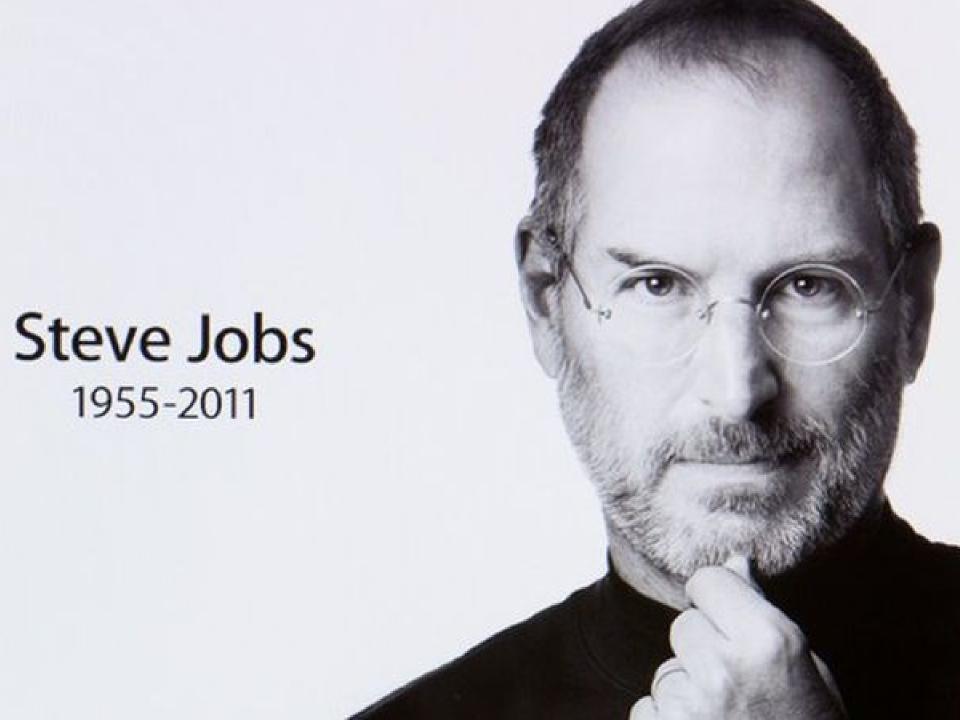
ook at that!" says steve Jobs as he pulls his Mercedes into a parking space. He's pointing at a new Volkswagen Beetle, and as soon as he parks, he dashes over, circling the shiny black Bug, taking the measure of a well-publicized update of once great product design. "They got it right," he concludes.

Last Wednesday Jobs himself received a more thunderous thumbs-up at the announcement of Apple Computer's successor to its own hall-of-fame classic, the original Macintosh: a machine designed for consumers dubbed the iMac (only Apple would dare to lowercase the "I" in Internet). The crowd in Cupertino, Calif.'s Flint Center-site of the historic Mac launch 14 years ago-largely consisted of Apple employees. But due to an industrial-strength cone of silence shrouding the new product, few had been aware of its existence. So after a morale-boosting slide show documenting the company's new profits, and a demonstration of the speed of its sleek new laptops, the crowd went bonkers when interim CEO Jobs, in a rare appearance in a business suit literally percelled a wises of

Ten months ago, when 43-year-old Jobs temporarily assumed control of the company he cofounded in a garage in 1977, the move was widely seen as a last-ditch effort to inject excitement into a barely breathing corporate husk. Maybe Jobs could weave his famous "reality-distortion field" and preserve enough interest for some bigger entity to snap Apple up at a face-saving price. But now strange words are emerging from One Infinite Loop, the glass-atriumed Cupertino headquarters. Words like profit. Stability. And even, if you strain to hear, growth. For the first time in years the face icon appearing on the Mac boot-up screen has a reason to smile.

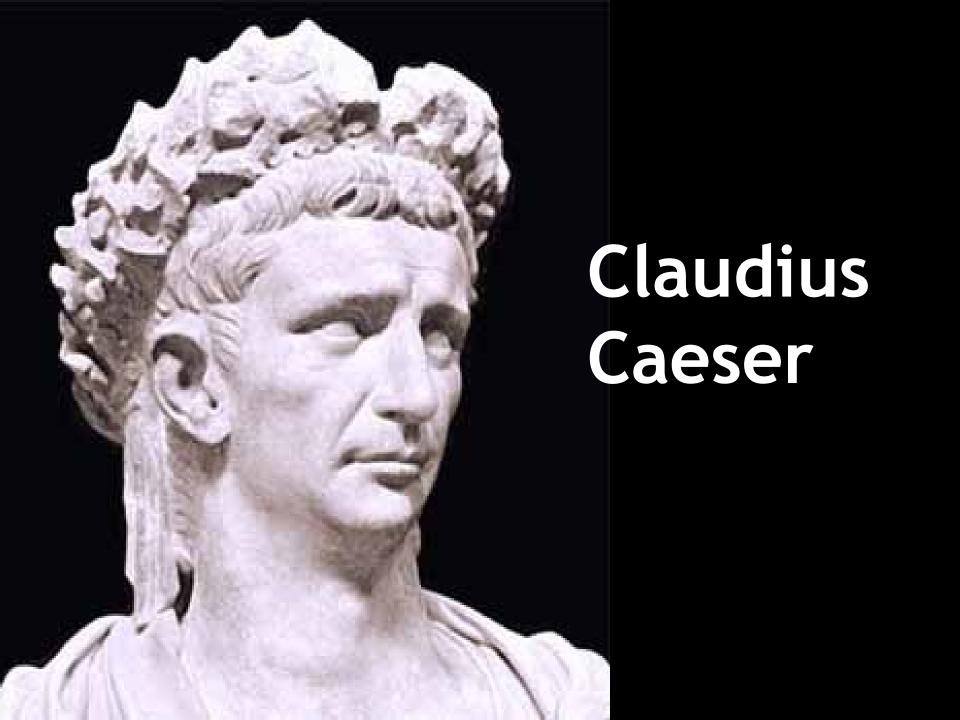
How bad were things at Apple a year ago? "This company was in a death spiral," says chief financial officer Fred Anderson. The CEO was Gil Amelio, a semiconductor executive who had cut some costs and reintroduced the idea of product quality, but really had as much business running Apple as Bob Dole. It wasn't just that Amelio was a structurehead who couldn't relate to Apple's notorious freewheeling culture—he couldn't articulate how Apple fit into the present, let







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- 3. Don't forget what is to come.

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